



# escape fake

Investigate the Past  
Change the Future

An AR Escape Room Game  
to teach about Fake News



<http://www.polycular.com>



## Die Flucht aus der Realität Geschichten am Lagerfeuer

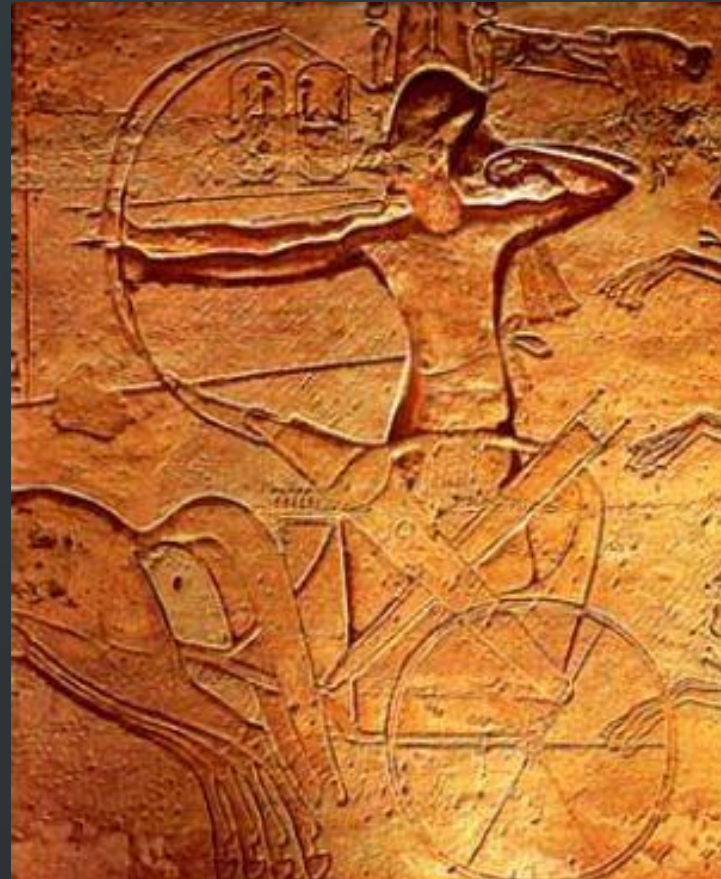


<https://www.youtube.com/watch?v=25opuS7hMzM>



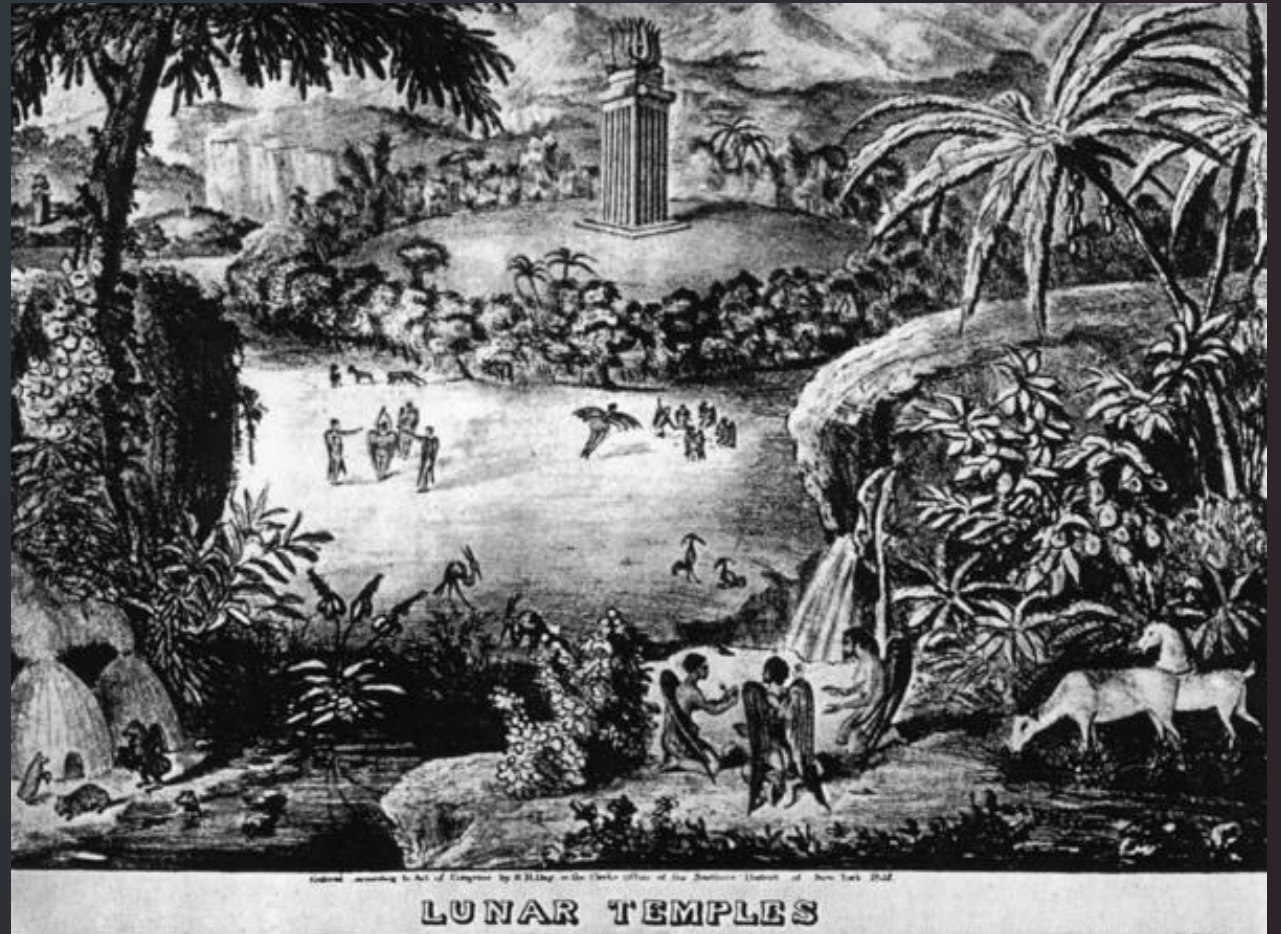
# FAKE NEWS SIND SO ALT WIE DIE MENSCHEN

- Ramses Der Große – Der große Krieg um Kadesh 1247 vor Christus
  - War kein großer Sieg, sondern ein Unentschieden mit Waffenstillstand



# FAKE NEWS SIND SO ALT WIE DIE MENSCHEN

- The New York Sun – 1835 (Great Moon Hoax)



LUNAR TEMPLES



# WARUM GIBT'S FAKE NEWS?

- Neugier
- Sensationslust
- Langeweile
- Spass
- ...
- Warum gibt's Lügen?



## Wie wirklich ist die Wirklichkeit?



Image Fulgurator  
Julius von Bismarck (2007)

# MANIPULATE REALITY

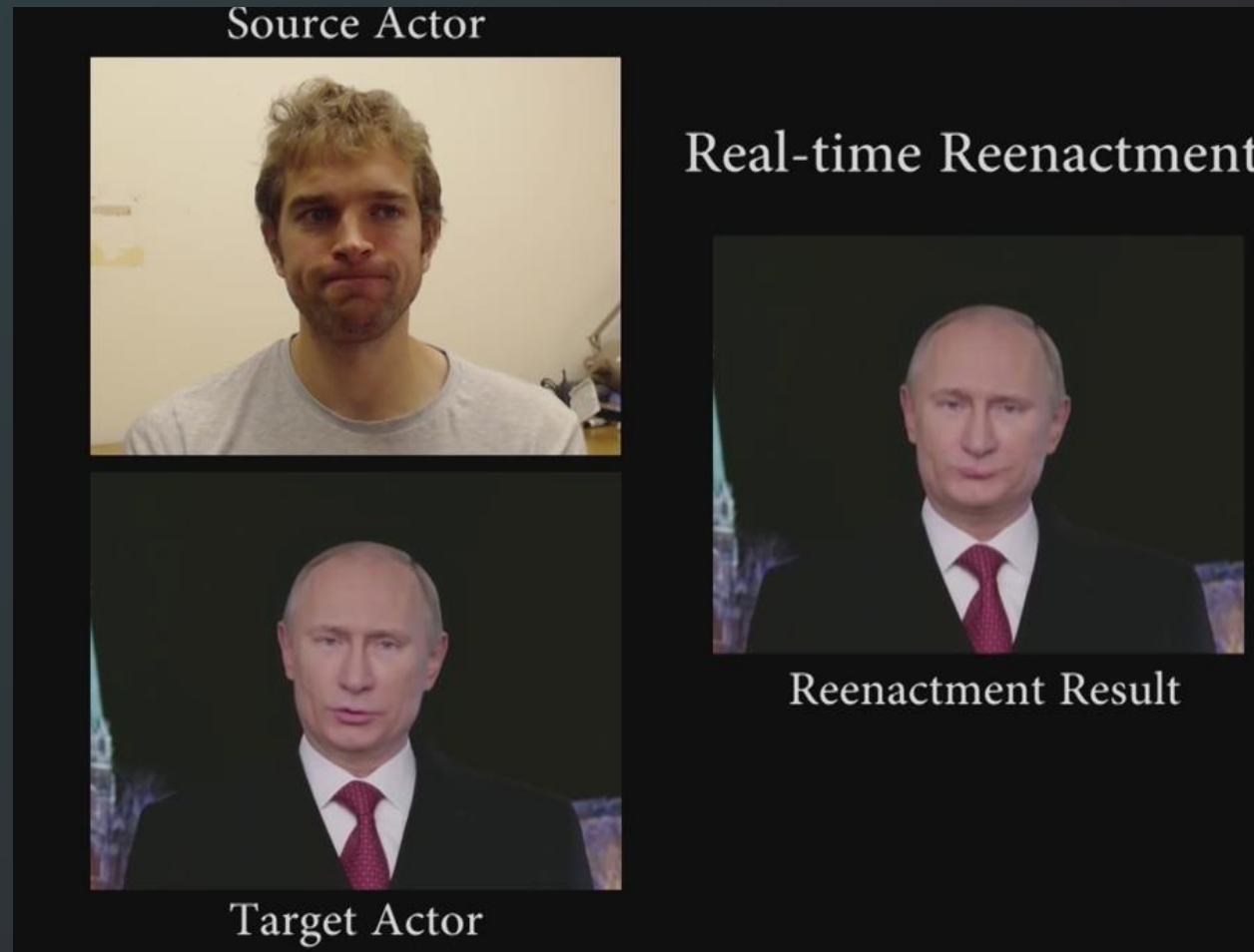


Newstweek (Julian Oliver & Danja Vasiliev 2012)



# WHO SAID WHAT?

- AI Face2Face Reenactment



[https://www.youtube.com/watch?time\\_continue=2&v=ohmajJTcpNk](https://www.youtube.com/watch?time_continue=2&v=ohmajJTcpNk)



# WHO IS THE DANCING QUEEN?

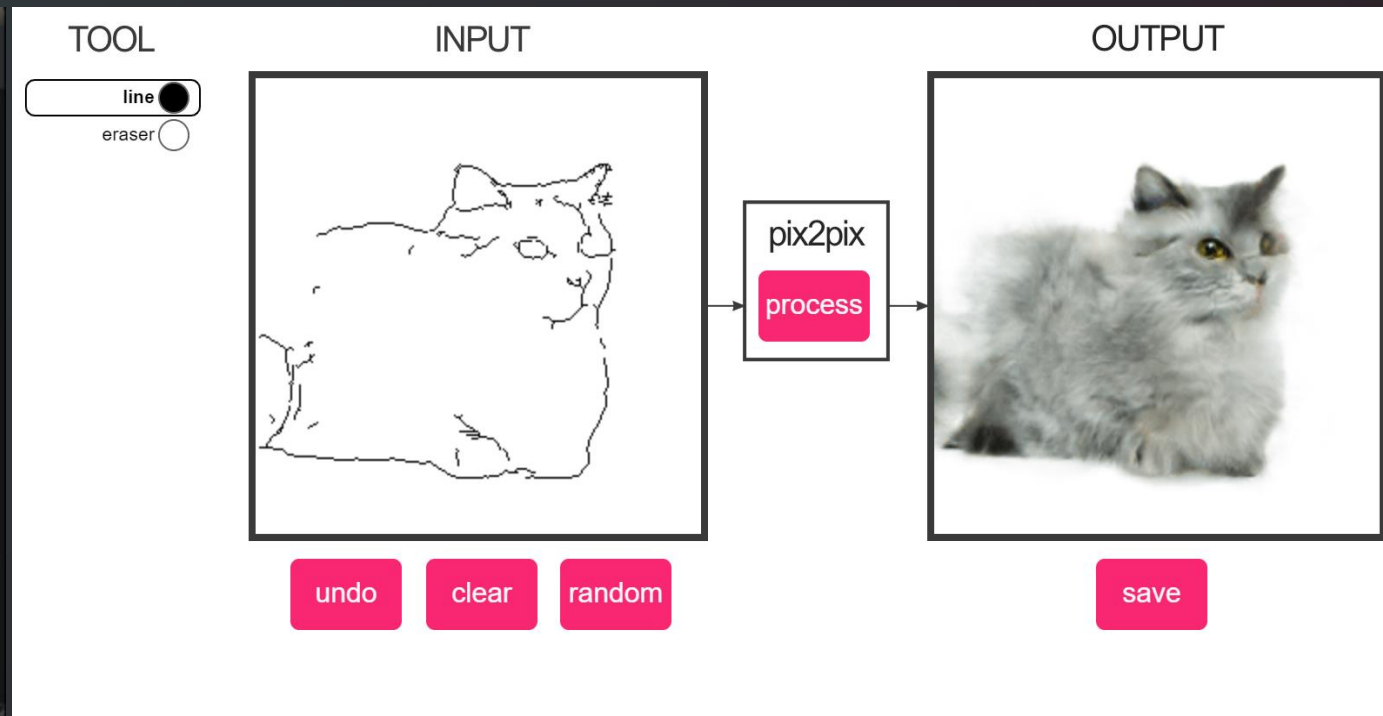


<https://www.youtube.com/watch?v=PCBTZh41Ris>

<https://www.businessinsider.com.au/artificial-intelligence-ai-deepfake-dancing-2018-8>

# DESIGN MOI UN MUTTON – DRAW ME A SHEEP

- Nvidia & Pix2Pix



<https://www.youtube.com/watch?v=p5U4NgVGAwg>  
<https://www.youtube.com/watch?v=ayPqjPekn7g>

<https://affinelayer.com/pixsrv/>



# MOONSHOT

AI detects objects it knows and replaces textures and details from internet stock footage with deep neural network so you see the moon as through a telescope almost, it changes the reality of your photograph

[https://www.reddit.com/r/Android/comments/bfat9m/huawei\\_p30\\_pros\\_new\\_moon\\_mode\\_add\\_artificial/](https://www.reddit.com/r/Android/comments/bfat9m/huawei_p30_pros_new_moon_mode_add_artificial/)



## Audio / Visual

- Handheld Augmented Reality
- Augmented Reality Optical See through / Video see through





# Der Tod der Realität?



Google Glass



Magic Leap



Microsoft HoloLens



Intel Vaunt

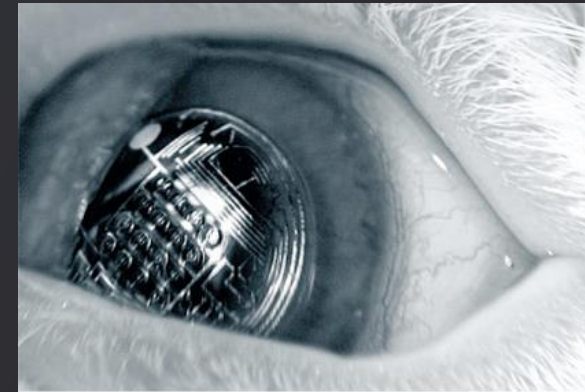
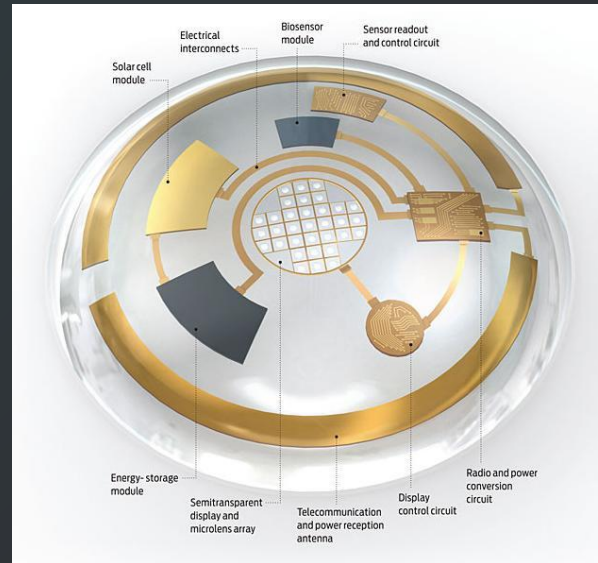
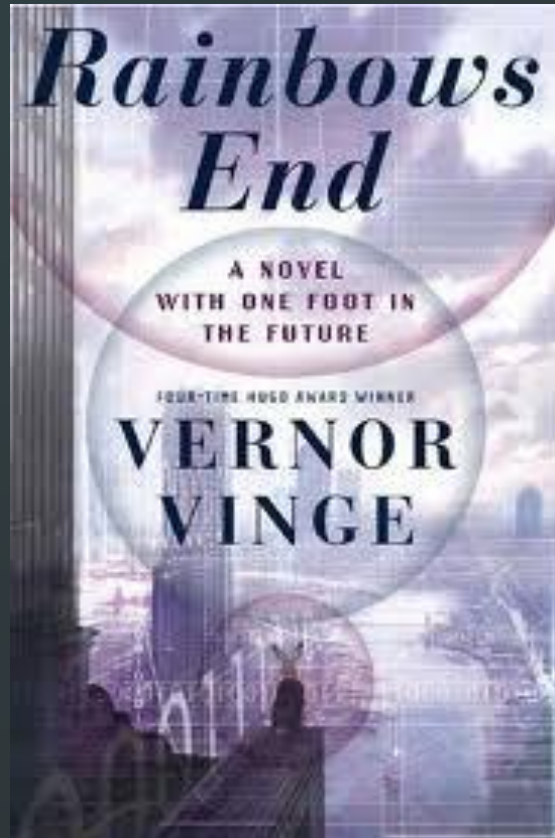


Meta 2



Apple ?

# Die Zukunft





# thankyou



<https://s.surveyplanet.com/FyD90d5wO>



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<https://www.facebook.com/escapefake.org>